

rohini mani

Communication Designer

Instagram <https://www.instagram.com/rohinimani100/>
VSCO <https://vSCO.co/rohinimani100/gallery>
LinkedIn <https://www.linkedin.com/in/rohini-mani-aa4392122/>
Behance <https://www.behance.net/rohinimani>

Location Pune, India
Date of Birth 1st March, 1993
Languages English, Hindi, Marathi, Tamil

Education

School:

St. Joseph's High School, Pashan

Junior College:

Arts in Fergusson College, Pune

Undergraduation Degree:

B.Des in Fashion Communication

School of Fashion Technology (SOFT), Pune

Post Graduation Degree:

M.Des in Visual Communication

Srishti School of Art, Design & Technology, Bengaluru

Skills

Adobe Suite

Figma

AI Image Generation

Microsoft Package

Photography & Photo Editing



rohinimani28@gmail.com

Portfolio Link:
www.rohinimani.net

Work Experience

- ✧ **Pattern- Current**
Crafting high-impact image stacks, A+ content, storefronts, and brand stories for leading U.S. brands, driven by strategies that convert into measurable sales.
Status: Joined in August, 2025
- ✧ **Landor (Global Design Studio)**
GDS is a growing team within the company that works in collaboration with the Landor teams from across the globe on international brands. Currently working with brands like P&G, Nespresso, SCJ, Huggies, Optimum, Starbucks, Omron, etc.
Status: 2 years 4 months
- ✧ **Elephant Design**
Worked with multiple brands from varied sectors- some of them include Colgate, Reliance, Britannia, Cipla, Torrent Pharma, Jubilant Generics, HCCB, Tata Sampann and many more.
Duration: 5 years 8 months
- ✧ **Lokusdesign**
Worked on the packaging of Desai Brothers namkeen category & Manohar Sugandhi agarbattis. I also designed concepts for Mitsubishi Materials (MMCI) which was used in emailers.
Duration: 2 months internship
- ✧ **Publicis Advertising**
Worked on the rebranding of Havmor ice cream and Lakme ads for Valentine's day. Also assisted a few product shoots & helped in ideation for campaigns.
Duration: 3 months internship
- ✧ **Seagull Advertising**
Helped them with facebook banners and designed a calendar for Amanora Park Town.
Duration: 1 month internship
- ✧ **Gempro**
Assisted them in designing their catalogue, posters, web banners and social media posts.
Duration: 7 weeks internship